

MEDIA RELEASE

FEBRUARY 24, 2010

Education is the key to Environmental Solutions

Advanced resource recovery specialists, SITA Environmental Solutions (SITA) officially opened its Elizabeth Drive Education Centre on Monday, February 22.

The Education Centre, located at Kemps Creek, was opened by the Mayor of Penrith, Councillor Kevin Crameri OAM and SITA's Managing Director, Eric Gernath.

The Centre at Elizabeth Drive has been purpose-built as an education tool for the delivery of sound environmental practices, learnings, and messages to local communities and a broader audience including national and international visitors.

Located at Kemps Creek, on the same site as SITA's SAWT Facility, the Education Centre will give visitors a unique experience through the combination of a SAWT Facility tour and the interactive environmental education activities that the Centre offers – each visitor will leave with a positive take-home message of sustainability.

SITA's Managing Director, Eric Gernath said "The Centre will use hands-on recycling educational activities to engage and educate the community that we must all do everything we can, with the resources we have, to ensure the principles of sustainability are factored into to all our day-to-day activities."

"Our goal is to have the Centre become the first point of reference for children and adults alike looking to understand more about how they can make a difference, and a contribution, to the sustainability of their homes, their schools, their local parks and gardens, and their place of business", he said.

Members from the Penrith Sustainability Street Community Group and the local Rotary Chapter, along with students and teachers from St Mary's North Public School toured the SAWT Facility prior to the opening of the Education Centre.

The Education Centre and SAWT Facility are open to visitors by appointment. Please contact 02 9826 3113 for more information on visiting opportunities.

This is SITA's second Education Centre. The first Centre is located at SITA's Hallam Road Landfill and Resource Recovery Facility in Melbourne, Victoria.

High resolution photos available on request.

For further information contact:

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SITA Environmental Solutions, Frost & Sullivan's Asia-Pacific 2009 Waste Management Company of the Year, is a SUEZ ENVIRONNEMENT and Sembcorp Environment joint venture, provides weekly services to over 43,000 commercial and industrial clients and more than 3 million residents across Australia. SITA's services include domestic, commercial & industrial waste collection; waste assessments; resource recovery and recycling options; processing of organic materials into compost; renewable energy facilities; hygiene services; waste treatment; and product destruction. More information on SITA's services can be obtained by calling 13 13 35 or visit www.sita.com.au

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