

## **MEDIA RELEASE**

**July 1 2009**

### **A leader in marketing compost**

In recognition of its significant investment and expanding interests in the Advanced Waste Treatment (AWT) market SITA Environmental Solutions (SITA) announces an exciting new direction in its marketing and business development of this sector.

After three years in a business and technical support role, supporting SITA's rapid growth in AWT activities and compost market development, Simon Gardner Lee has been appointed to lead SITA's new marketing and strategy department effective July 1, 2009. Mr Lee, who has over 10 year's expertise in the AWT field, will assume all responsibilities associated with the role of General Manager – Marketing & Strategy; including SITA's roles on WMAA committees and industry forums.

Mr Lee was recently awarded the Overall Leadership Award by an Individual in the Compost industry. The award is designed to recognise individuals and their contribution to improving this industry.

The leader of the newly restructured marketing team at SITA will be supported by Liz Eassie, National Manager – Marketing & Communications; and Joanna McNamara, National Manager - Marketing & Strategy.

Former Marketing Executive, Mike Ritchie, left SITA effective June 30, 2009. We thank him for his valuable contribution and wish him well.

Photo - Simon Gardner Lee (high resolution image available on request).  
Biography on request.



**SITA Environmental Solutions**, a SUEZ Environment subsidiary, provides weekly services to over 43,000 commercial and industrial clients and more than 1.1 million households across Australia

SITA's services include domestic, commercial & industrial waste collection; waste assessments; resource recovery and recycling options; processing of organic materials into compost; renewable energy facilities; hygiene services; waste treatment; and product destruction.

More information on SITA's services can be obtained by calling 13 13 35 or visit [www.sita.com.au](http://www.sita.com.au)

**SUEZ ENVIRONNEMENT**. Natural resources are not infinite. Each day, SUEZ ENVIRONNEMENT (Paris: SEV, Brussels: SEVB) and its affiliates deal with the challenge to protect resources by providing innovative solutions to industry and to millions of people.

SUEZ ENVIRONNEMENT supplies drinking water to 76 million people, provides wastewater treatment services for 44 million people, and collects the waste produced by 60 million people. SUEZ ENVIRONNEMENT has 65,400 employees and, with a presence on all five continents, is a world leader exclusively dedicated to water and waste management services.

In 2008, SUEZ ENVIRONNEMENT reported revenues of 12.4 billion euros. SUEZ ENVIRONNEMENT is a 35%-owned subsidiary of GDF SUEZ.

For further information contact:  
Liz Eassie, National Manager – Marketing & Communications 0401 980 391

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