

MEDIA RELEASE

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Keeping Penrith Sustainable on Australia Day

Celebrating Australia day in the great outdoors is truly an Aussie experience, and the 2008 Penrith City Council Australia Day event will see over 40,000 people enjoy performances and activities at Penrith Lakes Regatta Centre.

In partnership with Penrith City Council, SITA Environmental Solutions encourages everyone to play their part in making this Australia Day at Penrith Lakes an environmentally sustainable one.

The impact of holding an event of this size can be environmentally damaging for natural parklands however; SITA will work with Council to ensure that the event footprint is diminished.

“SITA places great importance on minimising the environmental impact of events that we sponsor,” said Mike Ritchie, General Manager, Marketing & Communications.

“In addition to sponsoring the Sustainability Centre at the Penrith City Council Australia Day event we have donated the use of 20 wheelie bins and skips for the collection of general waste on the day.”

Penrith City Council's Events Coordinator, Andrew Robinson, said the event at Penrith's Lakes was a fantastic example of true community and industry partnerships helping to create a more sustainable Penrith.

“SITA's generosity will help us minimise waste issues across the parklands at Penrith Lakes on Australia Day.”

SITA is pleased to be a Gold Sponsor of the 2008 Australia Day celebrations at Penrith Lakes Regatta Centre Saturday, January 26.

Visit the SITA Sustainability Centre to find loads of tips on how to minimise your personal environmental footprint in the home and in the office.

ENDS

SITA Environmental Solutions, a SUEZ Environment subsidiary, provides weekly services to over 43,000 commercial and industrial clients and more than 800,000 households across Australia

SITA's services include domestic, commercial & industrial waste collection; waste assessments; resource recovery and recycling options; processing of organic materials into compost; renewable energy facilities; hygiene services; waste treatment; and product destruction.

More information on SITA's service can be obtained by calling 13 13 35 or visit www.sita.com.au

SUEZ, an international industrial group, designs sustainable and innovative solutions for the management of public utility services. It aims to meet essential needs in electricity, natural gas, energy services, water and waste management.

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